

Meeting Minutes

January 26, 2015

10:30 A.M.

Meeting Called by: John-Bauer Graham
Type of Meeting: Business
Secretary: Tamara Dean (APLS)
Attendees: John-Bauer Graham, Chair (ACHE)
Christine Daniels (APLS)
Vicky Ohlson (DPSE)
Denise Oliver (ASA)
Donna Daniel (ASA)
Kelly Ann Griffiths (DPSE)
Meg Lowry (ADE)
Melvin Davis (ACHE)
Michelle Wilson (ADE)
Michelle Wimbish (DPSE)
Ron Leonard (NAAL)
Tamara Dean (APLS)

AGENDA TOPICS

Call to order 10:30 am John Graham

Welcome and Introductions John Graham/Council
Discussion: John asked that we check out the AVL website and make sure our names are listed as a Council member.

PRESENTATIONS

None

REVIEW OF MINUTES

Discussion: Minutes will be distributed at a later date. No minutes available.

REVIEW OF BUDGET

Discussion: Denise Oliver had nothing to report. Meg Lowry reported that bills are being paid as they are submitted. Mousepads have come in and are waiting for us to distribute. It was decided that pick-up for marketing materials can be made at the Gordon Persons Building. Contact Meg Lowry if any Council member would like to pick up some for their agency.

Michelle Wimbish requested one thousand pens for distribution at the Al. State Cluster for Delta Sigma Theta Sorority, Inc.

A brief discussion was held on the ALLA conference in April (7-10), at the Grand Hotel in Point Clear, AL.

UNFINISHED BUSINESS

Discussion: Michelle Wilson reported on the progress made for the **AVL marketing and video promotion**. Michelle proposed three ways of judging the videos that will be submitted: 1. Craft a specific rubric; 2. Conduct a "People's Choice contest; and/or 3. Blending the two. Discussion followed on several issues concerning this: What is our goal for this promotion? What about copyright issues? Rules and regulations need to be established in the beginning. When to hand out the prizes? The development of a rubric is needed. Council's involvement – it was

decided that the Council will choose the top 10. Michelle will talk to Gina regarding the website and the possibilities for submission going through our site. Several of our vendors have been contacted and are donating tech items for prizes. The promotion will be opened on February 13th and extend to March 13th. John Bauer encouraged us to get this rolling. Hashtags are: #myavlstory and #fundtheavl.

MOA: The Council reviewed and discussed the breakdown of costs from the Alabama Supercomputer Authority. Updates and modifications of the site are not included in our contract with ASA. Much discussion surrounded identifying services that we are not using now, as well as ways to circumvent a large expense with the redesign of our home page by enlisting graduate students enrolled in SLIS.

COMMITTEE UPDATES

Nominating/Bylaws: John Bauer recommended that in the spring we review our bylaws for any necessary updates or editions.

Legislative: Denise Oliver discussed advocacy and approaching our legislators relatively soon. Denise emphasized that we need to have a consistent message and numbers. Discussion followed regarding sending reminders to the legislators; slogan on the reports; and the fact that the Council has a different operation protocol than other agencies. A suggestion was made that we go together as a Council on a Wednesday in March to dialogue with our representatives on AVL funding.

New Business

Discussion: Ron Leonard presented a review of the **North Alabama Vocational Training** that took place in 2013 due to the closing of a major plant in that area. A decision needs to be made about the location of resources that Ron is working with vendors to be available. His suggestion is that AVL trainers work in tandem with the staff at the location that will be decided upon.

Next Meeting Dates: TBA

Adjournment

The meeting was adjournment at 12:02 pm.

PLEASE SEE ATTACHED DOCUMENTS