

**January 18<sup>th</sup>, 10:30 am -12:30pm**

In attendance:

**Cristin Dillard, Kimmetha Herndon, Ronnie Smith, Matt Sponster, Chantae Calhoun, Amy Henderson, APLS-Brown, Bill Paine, Julie Kennedy, Jessica Everingham, Ron Leonard, Suzanne Estes,**

Welcome new council representatives. Dr. Michelle Wilson is unable to attend.

Review and approve minutes from Nov. 16<sup>th</sup>- We changed meeting time to 10:30 am.

Cristin Dillard made a motion to amend the minutes from Nov. 16<sup>th</sup> and Ron seconded. Minutes approved.

Everyone should have gotten a copy of the budget amount balance: \$226,417.24

**Unfinished Business:**

Executive Director Position: Cristin asked that everyone check their email because there is the Executive Director position description and also a link to the application.

Thanks to our new reps from ALSDE.

The internship that we have discussed at the previous meeting has been offered to Debra. We are developing a list of tasks that we will be given to her advisor. Her time will be worked out to meet the 240- hour requirement. This will be sent to the university. We will also be sending everyone her requirements.

Suggestions from Debra already include Ed APP, Pro Profs, and course building suggestions.

**New Business:**

The Budget Committee met on January 13<sup>th</sup> at 1:30pm- Ron, Jessica, Julie were in attendance.

Changes with the Marketing Materials budget was proposed. In the previous year \$25,000 was spent. Proposed: Increase this budget to \$30,000.

The salary for the part-time Director is \$37,000. Proposed increasing the shipping budget by \$1000.00.

Budget Balance: \$226,417.24

The Budget committee discussed new databases. Jessica and Julie were enthusiastic about NewsBank and Pebble GO.

Nancy asked if we think we can get an Assistant Director at the amount of \$37,000. Ron said we may need a backup plan. Cristin was asked if she thinks we can get anyone for this amount. If we are wanting part-time or a retiree the cap is \$37,000. Even with a retiree you can have the job as (per hour) but \$37,000 is the cap (salary).

**Resources:**

Cristin: What does that leave us for new databases? Answer from Ron: \$226,417.24

Did that include another Pebble GO Module? Answer: No

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**Resources - Continued:**

Proquest Payment- Proquest contacted us for payment, but we had already made the payment (\$85,000 and change). On 10/24 the check cleared.

Explanation from Cristin - Proquest will do this because they are trying to bill ALSDE. She does not know what is up with their billing dept. This will affect Proquest usage data and this resulted in no stats for Dec. when we had a dispute about this error.

Questions about Proquest: Kim asked if they turned the stats back on? Answer from Bill: Yes

Ron reached out to our Proquest sales rep and has not had a response as of today. We will reach out to Proquest again today.

**Database Review Committee:** Ron- at 2pm today we have a demo from NewsBank. Hopefully we will set up a 1 mo. trial maybe for the entire state or maybe just the council. Share this with your constituencies and let us know what they are interested in. Ron shared Jessica's and Julie's opinions about NewsBank.

**AVL's Server maintenance:**

ASA- Mon, Jan. 30<sup>th</sup> server maintenance- We have a new server and upgraded software that need to be installed. It will take an entire day for the migration to take place. No issues are expected. The site should work as normal. Phill asked Sheila to let the NAAL people know.

**Upcoming Legislative Session:**

Report from Nancy is coming.

How to handle legislative sessions. This will occur on the 1<sup>st</sup> Tuesday in March. Sessions are back to normal post-COVID. Nancy has a list of legislators that are freshman, Education Trust Fund members and who are new on that committee.

We have work to do. We need to figure out what we want to do- Info flyers, boxed lunches, Britannica mugs, etc. Any ideas on what we can do besides informational flyers? Going from office to office is time consuming.

Ron: I can reach out to vendors for donated items- I just need some direction.

Amy: Is there money to do this or do we rely on vendors? Answer: No budget but vendors are good about helping.

Nancy does not think ALLA is doing a legislative day this year and they really haven't mentioned it. Cristin will ask.

Legislative Day- Ron said that if we were to do it early- not too early- maybe the 2<sup>nd</sup> week, we will have to reserve a space. They usually come out for breakfast. We would need to contact Cary Hill. Breakfast seems to work out better than lunch. We need to tell Cary what we want to do. Everyone let Nancy know your thoughts. Why not just do breakfast?

We have 33 new legislators that we need to contact. Everyone let Nancy know your ideas. Let Ron know and he will see if vendors will support it.

We have swag at Oxford Public Library for giveaways.

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**Advocacy:**

We have had an advocacy link on the AVL page. It goes straight to the legislature. What do you think about the link going straight to the page to find your specific representative- where you put in your zip code? Agreed that we would rather it go to the search page.

Is there any desire to develop a template to email your legislator? We used to have a template. Talking points would be a good idea- we could put this on the AVL website.

6% is going to be a hard sell for a budget increase, according to Nancy. If we tie this to something that has good use, such as PebbleGo. This resource gets great use due to teachers integrating it into their lesson plans. Talking about product that helps kids develop a love for reading is ideal.

**Alabama Literacy Association Meeting:**

They are seeking support to connect to a literacy leader across the state. Speakers, discussion, questions...

Date: Jan 31<sup>st</sup> at 10:30 am - feel free to attend.

Ron asked Amy if we get items to give to the Alabama Literacy Association members. Maybe items for about 20 people. She will get it to Ron before Feb 4<sup>th</sup>.

Items such as cell phone holders, pens, bookmarkers- Ron will be in touch.

Alabama Literacy Association- David Walter is hosting at ACCS. Ron will see if they can accommodate more people.

Bill has already updated the link to "Find your Legislator"

Send suggestions

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Demo will be at 2pm today

We will set up a 1 mo. trial.

The Database committee will get together and review products.

**Selection and Licensure:**

No updates

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**By-Laws:**

No updates

**Legislature:** Contacting soon to set up a meeting.

Ron: RSAB asked to get together a focus group for OER. Mission, info sharing, assist each other in OER projects.

K-12, Colleges, Public Libraries- interested in collaborating on a project.

**Publicity:**

Plan to get with Amy to move forward to see what materials we need to purchase, and once an Executive Director is in place- that person could help with social media

If we need help with talking points from publicity- in the past years we have mailed whatever we want to do to Publicity.

**Training:**

We talked about training items we can send out- Get items on board.

List-serv-If that is something we would like to do this is for training purposes... videos, creating videos. Suzanne works in the section where E-courses are.

Idea: Creating E learning shell- taking the same course and using it in a universal way.

The new intern could be the facilitator.

The list-serv is still there and turned on- but it is not being used. Many questions about List-Serv...

The talking points have not been updated since 2022.

Admins for List-serv: Bill Paine and Cody

**Announcements and Reminders:** Ron: For AVL Legislative Day- We could have a student come and speak on behalf of AVL to the Legislature. I would chip in for pizza, drinks. Nancy could we consider this?

The ALLA are meeting in DC to talk to U.S. Legislators to talk about library needs. Are people participating virtually?

ALLA may want to consider showing webinars to senators

Any other announcements?

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ACTE Conference- hosted in Huntsville- June 14, 15 and 16<sup>th</sup>. Book hotels now. If someone wants to go they can go to the APLS website you can book the exhibition and they never charged us. I don't know if that was just because we were part of ASLDE. Cristin will help with that if needed.

Suzanne Estes can also help with AETCE.

Meeting adjourned.