



Alabama Virtual Library

January 16, 2019, 10:30 a.m.
Alabama Center for Commerce
401 Adams Street, Suite 764
Montgomery, Alabama

Minutes for January 16, 2019

Meeting called to order: 10:33 am
Meeting Adjourned: 11:57(3/20/19 approved by council)
Minutes approved as official: March 20, 2019

ACHE (Alabama Commission on Higher Education)

Charlotte Ford (Chair)

Phill Johnson

Ron Leonard

ALSDE (Alabama State Department of Education)

Dede Coe

Cristin Dillard

Susan Zana (Treasurer)

ACCS (Alabama Community College System)

Renee Marty (Co-secretary, Chair-elect)

Amy Smith (Co-secretary)

Vicky Ohlson

APLS (Alabama Public Library System)

Rick Freemon

Nancy Pack

Bryce Thornton

ASA (Alabama Supercomputer Authority)

LaKesha Chappell

Nichole Gipson

William Paine

1. Welcome / Introductions - Charlotte Ford welcomed everyone and asked for a moment of silence for Rocky. She thanked everyone for coming. Nichole Gipson was introduced as the representative for the Alabama Supercomputer Authority. Each member introduced themselves. It was noted that some members were missing, but each agency was represented.

A. The council was asked to review the minutes. Cristin indicated that her name was misspelled.

B. Nancy moved to accept the minutes and to change Cristin's name, Amy seconded and all approved.

3. Financial Report - Susan Zana Susan was unable to attend. She sent an up-to-date financial report. Cristin indicated that there was a processing problem with a Gale PO. This PO has been reprocessed which would not reflect any changes to the financial aspect of the submitted report and that Gale understood the incorrect processing.

4. Unfinished Business:

Discussion of ongoing AVL advocacy efforts – Charlotte Ford et al.

Charlotte held meetings with all agency heads, and several other AVL Council members attended. She distributed information that has been discussed in the meetings. All agency heads support the AVL and future lobbying efforts with legislators. Chancellor Baker understands the need for more funding and additional database initiatives. Dr. Mackey indicated that key players such as ASLA could mobilize more people to lobby for an increase in AVL funds. The January 29 legislative meeting was discussed. A meeting with Senator Orr is scheduled for January 22nd in Decatur. A meeting with Senator Poole has not yet been established.

Charlotte asked if there were any questions or input.

- Renee asked for a fact sheet on talking points.
- It was mentioned that the representatives need to know that the information of AVL is factual and reliable
- For some institutions, the AVL is their only access to reliable database information.
- The council is only asking for a small increase. The current funding is not the original amount appropriated in 1999.
- AVL helps with fake news. It was noted that we should use the term “reliable resources” instead of referring to “fake news”.

It was noted that Pre-K was an area that the council could partner with for help with lobbying for more funding, with the ongoing initiative on increased Pre-K units being a priority.

5. New Business

- **AVL Website Renovation Update – Bill Paine / ASA Website Noelle Morin, Ellen Jones, David Ivey.**

Bryce asked if a link could be placed on the present website to the new website. Cristin asked for a splash page, not a popup to be placed on the website. Bill indicated that something will be placed on the site indicating a new site is coming. Work is going well on the new website and it will launch at the end of January. It is open now for Beta testing. This testing is limited to the AVL Council. Authentication is in place and we should see an icon in the upper right-hand corner. AVL administrator credentials are on the new site to issue AVL cards. Reports are available using Google analytics. Content has been added and it has updated for functionality. FAQ has guides for searching AVL, EDS, and issuing of accounts. The FAQ should lessen the impact of questions. Bill will be sending an email to public libraries and schools this week or early next week. There are two instructional documents for K-12 and Post-Secondary on how to issue AVL accounts. The new site has a mobile-friendly design. If there are any problems, let ASA know. Noelle asked about the need for information on an announcement on the home page and suggestions for the new Discovery site and anything else we might want in the announcement. Charlotte questioned Discovery Search for K-12 searches to make sure only age-appropriate information is returned in the search. Bill will follow up with Don of EBSCO on search questions.

- **Challenge Statement – Phill Johnson / Database Review Cte.**

Phill was unable to attend. Charlotte distributed a new challenge statement he had sent for the council to review. Nancy asked if all were aware of the “freedom to read” statement and “library bill of rights” The council discussed the development of a challenge form or the use of a generic form that could be found on the internet. Bill asked if the form could be placed on the new website. Charlotte asked if we needed to vote on the statement. The council approved the new challenge statement.

6. Committee Reports

- **Budget - Susan Zana** Financial report distributed
- **Database Review - Phill Johnson**
- **Selection & Licensing - Amy Smith** Now is when the database review committee reviews databases. Charlotte asked about usage statistics. Some things may need to be cut if an increase in funding is denied. Renee asked about JSTOR to be reviewed for purchase. Renee spoke about the need for Developmental Education material. Database committee needs to review the request form on the AVL site.

- **By-Laws - Nancy Pack**- No report

- **Legislative – Phill Johnson / Vicky Ohlson / Nancy Pack**

Nancy reported on the process of recommendations for funding. After all the recommendations, the work really begins. Senate will start the legislative session this year. They will be in session for twelve weeks. The council needs to meet with Senator Orr and Representative Poole. A list of representatives, their districts, committee appointments, and previous AVL voting reports were distributed. Advocacy needs to go all year long. Renee asked how to talk to Garlan Gudger. It was suggested that she just tell him what the AVL needs. It was suggested that Cristin could get students to use AVL in front of the representatives.

- **OER Commons - Charlotte Ford** Josh Hill, Hailey Ridgeway, and Alex Perry have joined the committee. There are three workshops in the upcoming weeks; Hub Administration, OER Authoring (100 signed up), and Community Outreach. Hailey is working on making sure ALEX resources in OER Commons are current. They are researching mapping standards to ALEX and OER. OER Commons told Hailey it would cost \$1500 per year to upload standards. Charlotte asked if it would be appropriate for the council to pay for this yearly cost. Brice informed the council that we are already paying \$1500 and questioned if we have to pay more. Charlotte requested that Cristin review the agreement and get back with the council.

- **Publicity - Cristin Dillard** - Cristin distributed a report of all past and upcoming events. She asked if we know of events to let her know and that she has plenty of items to distribute. She asked if we needed to order any items. It was discussed whether we need to publicize the new website and promote training for the new site. Charlotte noted 30K in this year's budget that could go to publicity and postage. Nancy asked about ASA attendance at AETC and ALLA. Historically ASA has managed a table. Nancy will send Cristin help to inventory AVL supplies. Charlotte asked about publicity for AVL, maybe APT or NPR advertising. Cristin indicated she would work on this request

- **Training - Dede Coe**- Dede was not able to attend. Charlotte indicated that she would contact Dede. It was noted that we need training on the new AVL website. It was suggested that we train state employees on the use of AVL.

- **Nominating - Renee Marty and Phill Johnson**-No report.

7. Announcements

- Bill has officially been appointed to AVL Council.

- OER Commons training sessions Jan. 17, 24, 31

Next meeting: March 20, 2019, 10:30 a.m.

(Deadline for items to be added to the agenda: March 13, 2019)

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Bryce motioned to adjourn and Cristin seconded at 11:57.