

## Meeting Minutes

September 10, 2014

10:30 A.M.

Meeting Called by: Danny Stewart

Type of Meeting: Business

Secretary: Tamara Dean

Attendees: Meg Lowry (ALSDE), Paul O. Blackmon (CC), Tamara Dean (APLS), Janice Franklin (ACHE), John-Bauer Graham (ACHE), Ray Jacoby (ASA), Denise Oliver (ASA), Michelle Wilson (K-12), Vicky Ohlson (DPE), Melvin Davis (ACHE), Danny Stewart (APLS), Gina Frady (ASC), Michelle Wimbish (ACC), Ron Leonard (NAAL), Chris Dahula (APLS).

### AGENDA TOPICS

**Call to order** 10:30 am Danny Stewart

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**Welcome and Introductions** Danny Stewart/Council

**Discussion** Introduction of new Council member – Dr. Vicky Ohlson

### PRESENTATIONS

None

### REVIEW OF MINUTES

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**Discussion:** July meeting lacked a quorum: No minutes available.

### REVIEW OF BUDGET

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**Discussion:** There is an unencumbered budget of \$11,864.79 for the FY2015. Denise Oliver discussed the need to encumber a significant amount of this money for promotional materials, including bookmarks, brochures, brochures, etc. She also encouraged the Council to disperse these monies as soon as possible in the fiscal year so that funds are not lost. This FY we released \$437.43 back to the State funds. Meg Lowry and Denise discussed the difficulties encountered when requesting funds. Meg reported that she is working on streamlining this process with the State agencies. Both Council members suggested we seek guidelines and consistency for purchasing.

### UNFINISHED BUSINESS

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**Discussion:** The Council continued discussing the unencumbered funds for FY2015.

### COMMITTEE UPDATES

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**Publicity:** Gina Frady reported that in Huntsville, AL, there are only postcards and brochures for promotional materials.

**Nominating/Bylaws:** The new slate of officers was presented:

Chair – John-Bauer Graham

Chair Elect – Michelle Wimbish

Secretary – Tamara Dean

Treasurer – Denise Oliver

A motion was made by Janice Franklin to accept the new officers as stated.

Michelle Wilson seconded the motion.  
It was approved by the Council.

**Licensing:** Ron Leonard reported on his communications with the vendors of the databases. EBSCO is the only vendor that requires an increase in its pricing; EBSCO is requiring a 2.5% increase – this amounts to approximately \$30,000. All of the other vendors are giving us flat pricing again for another year. The Council discussed the possibility of reducing some of the databases within EBSCO's package. It has been impossible to obtain individual database pricing from EBSCO in the past. Michelle Wilson asked if we need to consider our Collection Development Policy and determine if our database choices align with our policy. Discussion followed. We all conceded that the Council needs to take a more in-depth look at the database choices, usage, and needs of the various communities served.

John Graham made a motion to accept the database acquisitions as presented by Ron Leonard, and to use the unencumbered funds for our printing and postage requirements.

Janice Franklin seconded his motion.  
It was carried by the Council.

**Legislative:** Denise Oliver discussed the urgency in beginning our legislative campaign immediately. There was interchange among the entire Council regarding the most effective way to proceed. Denise has created a "Tips for Talking to Your Legislators" page that is available on the website. The impact of an Annual Report was cited. Video creations, hashtagging, testimonials, etc. were also discussed. It is critical to form a committee to organize our focus.

**Website Design:** Ray Jacoby reviewed the latest discussion by the Council regarding website design and a mobile app. Ray advised that the Council create a list of requirements for a re-design so that pricing can be accurate. No conclusions were brought by the Council.

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#### **New Business**

**Discussion:** Danny Stewart turned the meeting over to John Graham for comments on our future as we move forward under his leadership. John commented on his appreciation of the unity and cohesion of this Council. He also suggested that we move our meetings to another day. Each Council member is to email John our preferences. We will continue meeting at the Bailey Building in Montgomery, Al. The time (10:30 am) will also remain the same. The Bylaws required the Council to meet every-other month. John conveyed his desire that the Council's focus be on advocacy – establishing goals and objectives.

**Next Meeting Dates:** TBA

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#### **Adjournment**

**The meeting was adjournment at 12:35 pm.**

**SEE ATTACHED DOCUMENTS**